

Queenscliff General Meeting

23 March 2014

Club Goals 2013-14

- Provide a safe environment that encourages member involvement in life saving, social activities and competition
- Exceed 10,000 voluntary patrol hours on Queenscliff Beach
- Support more than 750 Nippers on the beach in learning surf life saving skills
- Be placed in the top 6 in Branch patrol lifesaving competition
- Attain more than 170 life saving awards, including a total of 120 Surf Rescue Certificates and Bronze Medallion awards
- Hold a minimum of 20 social functions during the year
- Hold 3 open meetings during the year to build engagement with all members
- Upgrade the format and content of our website to increase communication and transparency for all club members
- Be in the top 10 point scoring clubs for Nippers and Opens at State Championships, and top 2 for Masters
- Gain our 55th medal at Aussies Open Championships
- Construct an annual budget and 10 year financial plan to help demonstrate and manage the ongoing financial viability of the club
- Actively support our relationship with Channel 10 and all our valued sponsors
- Continue the upgrade of members' facilities in the Clubhouse

2013 -14 Other Club Highlights

- Cunningham's University Scholarships
- Balgowlah RSL Scholarships
- Successful Club Champs - 23 February

2013-14 Concerns

- Some patrols understaffed – requiring help from North Steyne
- Confusion / frustration around patrol member / patrol hour expectations
- Knowledge around club craft and availability
- Not all Nipper parents actively engaged / supporting

Suggestions for 2014-15 season

- Develop Patrol Member retention plan
- Sell \$10 entry bands for club showers at season start
- Upgrade club showers

- Provide “one club” activities for our under 14s–under 17s, and under 19s–under 23s to meet each other
- Play active role in promoting surf competition safety – at Branch, NSW and Australian levels
- Investigate Leasing versus licencing
- Decide on Public Charitable Trust
- Upload Committee Meeting minutes to website
- Upgrade member data base and improve patrol allocation process at start of season
- Review club policies and improve compliance
- Compile club craft register
- Communicate need for all Nipper Parents to be actively involved in support of Nippers

Feedback / suggestions from 23 March meeting

- Another safe season, with need to develop plans to support patrol member engagement
- Successful competitive season, with optimism for Aust’n titles next week
- Chris Allum (and Hayden) have been wonderful
- Focus on technical skills for Nippers competitors next season
- Request competition photos for display – from
- Appoint “social media guru” to help promote Queenscliff successes and engage whole club
- Seek more help with team tents etc at next year’s carnivals
- Carnivals – push for specific time allocations, and other initiatives, including financial, to attract more officials
- Program to upgrade skills for Nipper parents
- Surfboat storage - Gov’t grant to be used to cover “forecourt”
- Building committee to consider new funding initiatives to support planned works
- Improve “sponsor’s VIP experience” at 2015 Queenscliff carnival
- Other feedback / suggestions covered March Past, surfboats, newsletters, finance, social functions, lifesaver relay, prizes
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